

**DOWNTOWN DOVER PARTNERSHIP  
MARKETING AND PROMOTIONS COMMITTEE  
COMMITTEE MEETING**

**AGENDA**

**DRAFT**

March 12, 2009 – 8:00 AM – Kent County Tourism Conference Room  
435 N. DuPont Highway (302-734-1736)

1. Welcome
2. Agenda Additions/Deletions
3. Updates/Work Assignments for Upcoming Events:
  - St. Patrick's Day Parade, March 14
  - Spring Fashion Show, April 18
4. Review Marketing/Promotions Work Plan
5. Open Discussion

/bjj

Next Meeting – April 9, 2009

*THE AGENDA ITEMS AS LISTED MAY NOT BE CONSIDERED IN SEQUENCE. THIS AGENDA IS  
SUBJECT TO CHANGE TO INCLUDE THE ADDITION OR THE DELETION OF ITEMS, INCLUDING  
EXECUTIVE SESSIONS.*

*Marketing and Promotions Committee Mission Statement  
Will work to create a positive image for the downtown Dover area by promoting  
the downtown area as an exciting place to live, work, shop and invest.*