

City of Dover

March 5, 2024

Dear Community Friend,

Announcing the 2024 Spring and Summer Performing Arts on The Green Series with new performers and longtime favorites, too. We are excited to bring this series back for its 48th year. The series is a great way to advertise your business to our local citizens - your potential customers!

Each year the series brings in a variety of spectators, young and old alike for a Thursday evening of FREE family appropriate entertainment. Traditionally, we have been able to offer this program only with the assistance of support from local businesses. Again, this year we are seeking financial support to continue this community series. Our 2024 concert series is planned for 14 weeks, beginning June 6th with our last performance in September.

Our 2023 series hosted approximately 3,300 spectators. This is an excellent opportunity to get your business name associated with this outstanding series now in its 48th year! How can you help support this quality event? Review and select a sponsorship package that is just right for you and give us a call. No matter which package you choose, your contribution will be appreciated and seen by a diverse group of residents from our community. Contributions of lesser amounts are also welcome, no amount is too small to make a difference.

Each level of sponsorship features unique options for your business to receive recognition.

GOLD \$2,500	SILVER \$2,000	BRONZE \$1,500
Large Logo & Recognition on Concert Banner	Logo & Recognition on Concert Banner	Recognition on Concert Banner
Recognition with logo on all promotional materials	Recognition with logo on all promotional materials	Recognition on promotional materials
Special Announcements at the concerts	Special Announcements at the concerts	Special Announcements at the concerts
Recognition as GOLD Sponsor	Recognition as SILVER Sponsor	Recognition as BRONZE Sponsor

Don't miss out on this affordable opportunity to advertise in your community to your customers and support a great Thursday night out! Ready to sponsor? Please contact Sherwanda Rachal-Speaks by dialing (302) 736-7096 or via email at srachal@dover.de.us by March 31, 2024.

Sincerely,



Robin Eaton, Jr.
Director of Parks & Recreation
City of Dover

*P.O. Box 475, Dover DE 19903-0475
Communitu Excellence Through Quality Service*